

- *More Prospects . . .*
- *Larger Sales . . .*
- *Inspiring Leadership . . .*

## **Introduction for Kordell Norton**

A warning about our speaker.

Recently one of his clients described him as like “watching popcorn pop, without the lid.”

He is an expert in Sales, Marketing, and Leadership with organizations like: PNC Bank, L’Oreal, IBM, as wells as associations, education and government clients. . . internationally.

He is the author of four books, which he will sign afterward. . . if you are interested.

A certified Graphic Facilitator, his consulting firm helps organizations with Strategic Planning with a visual process that creates inspiring **leadership** and **high performance teams**.

A former executive in several multibillion-dollar corporations he has:

- Managed 250,000 phone calls a month; as VP of several call centers.
- Been in charge of a \$30 million dollar marketing budget to promote some little names like IBM, Hewlett-Packard, Apple, Dell, and Microsoft.
- A director of HR for 5,600 employees

He is a member of the National Speakers Association and holds the Certified Speaking Professional accreditation, and is a Past-President of the Ohio Chapter. In addition, he is an adjunct faculty member to over 7 universities and colleges.

From Twinsburg Ohio, the father of 6 . . . and 4 grandkids . . . and counting.

Kordell Norton

